



Findmmm and iOS Photos feature comparison

26 October 2026 • iOS Photos on iPhone • Findmmm today and proposed next release

✓ Yes ✗ No 🕒 Partial or conditional — see Differences. Status describes the whole feature named in each row.

Search Rediscover and Review Memories

Feature	Findmmm Today V3.21	Findmmm Next Release V3.30 (mid-November)	iOS Photos	Differences
Search in your own words	✓	✓	🕒	Findmmm's Describe uses its own on-device model. Full-sentence search in Photos requires Apple Intelligence*.
Combine Who What Where When	✓	✓	🕒	Findmmm combines these filters on the Map and in Search. Planned video type and length filters add more control.
Spinners or sliders for searching	✓	✓	✗	Findmmm offers an intuitive Who? What? Where? When? search interface. Users can choose vertical wheels or horizontal sliders to suit the way they like to search.
Find moments inside videos	🕒	✓	✓	Photos can locate scenes with Apple Intelligence*. Findmmm searches sampled frames today; the plan adds matching times and multiple moments per video.
SPIN!	✓	✓	✗	Spin Who? What? Where? When? for a surprise set of memories on your map. A fun way to rediscover forgotten moments.
On This Day	✓	✓	✗	Each new day, see what happened on this date throughout your life. Browse photos and videos from previous years and watch your video memories.
Rediscover memories	🕒	🕒	✓	Findmmm offers On This Day and slideshows, with video export planned. Photos includes automatic Memories movies, collections and widgets. Creating a movie from a description requires Apple Intelligence*.
Search words inside images	✗	✓	✓	Photos searches text in images. Findmmm plans to add text recognition for photos and sampled video frames.
Similar shot cleanup	🕒	✓	✗	Findmmm 3.2.1 adds look-alike photo cleanup. The plan adds similar-video grouping and burst handling.
Exact duplicate cleanup	✓	✓	✓	Both identify duplicates. Photos merges copies and their details; Findmmm lets users keep, delete or hide copies. Cleanup improvements are planned.
Star ratings	✗	✓	✓	Photos supports 1–5 stars and filtering. Findmmm has Favourites today; planned star ratings stay within Findmmm.



Map Tags and Organization

Feature	Findmmm Today V3.21	Findmmm Next Release V3.30 (mid-November)	iOS Photos	Differences
Custom tags and organization	✓	✓	🕒	Photos offers keywords and captions. Findmmm adds Tags with folders and categories, group Drag & Tag, and AI Keywords with a blacklist.
Drag & Tag	✓	✓	✗	View your photos and videos on the Map. Drag a box around a group and tag them all at once.
Create smart albums on iPhone	✓	✓	✗	Findmmm saves rule-based searches as Smart Folders on iPhone. Photos creates Smart Albums on Mac; iPhone has preset collections. Video filters are planned.
AI keyword blacklist	✓	✓	✗	Findmmm lets you ignore generic AI Keywords such as “sky,” “table” or “door,” keeping your keyword list focused on useful details. Photos does not provide an equivalent user-controlled blacklist for automatically recognized content.
User keywords and descriptions	✓	✓	✓	Add your own words or descriptive phrases in Findmmm, from a single word to “Guinness beer” or “red-breasted bird.” These User Keywords help you search for the details that matter to you. Photos also supports custom keywords and captions.
Map and location tools	✓	✓	✓	Findmmm puts the Map at the centre of finding memories, with combined search filters, bulk location changes for multiple photos and videos at once, and Infer for missing locations. In Photos, users must first find and open the Map view to browse by location. Both support location editing.
Infer missing locations	✓	✓	✗	Findmmm suggests a likely location for photos without one by comparing their capture times with photos that have known locations, using adjustable time and distance ranges. Review the suggestions before applying them. Photos supports manual location changes but has no equivalent user-controlled Infer tool.
Bulk location updates	✓	✓	✓	Both change locations for multiple items at once. Findmmm combines bulk location updates with its Map selection and search tools.
Bulk date updates	✓	✓	✓	Both support bulk date changes. Findmmm lets users correct dates for a selected group of memories at once.
Dashboard grid of unnamed faces	✓	✓	🕒	Findmmm displays unnamed faces together in a Dashboard grid for manual naming. Photos offers People & Pets and Add People for reviewing and naming detected faces, rather than the same Dashboard workflow.
Faces and people	🕒	✓	✓	Photos groups faces automatically. Findmmm detects faces and reviews named matches; the next release adds suggested groups for unnamed faces and device sync.
Pet recognition	🕒	🕒	✓	With Findmmm, users can name their pets the same way they name people. The next version will create a separate list for their pets.



Privacy Backup and Library Access

Feature	Findmmm Today V3.21	Findmmm Next Release V3.30 (mid-November)	iOS Photos	Differences
On-device photo and face analysis	✓	✓	🕒	- Findmmm analyzes photos and faces on your device; Findmmm does not receive the images or analysis results. - Photos also analyzes locally; Enhanced Visual Search additionally uses encrypted server matching, without sending original images.
No provider-hosted cloud copy required	✓	✓	✓	- Findmmm keeps no server copy of your photo library. - Photos can also work locally. Optional iCloud Photos stores and syncs your library online; using Findmmm does not change your iCloud settings.
No separate app account required	✓	✓	✓	- Findmmm requires no separate Findmmm account to search and organize your library. - Local Photos use also needs no cloud account; iCloud Photos requires an Apple Account.
Control over cloud storage and privacy	🕒	🕒	🕒	- Findmmm adds no company-hosted photo library; any cloud storage or backup you choose retains its provider's protections. - iCloud Photos encrypts data in transit and at rest. Optional Advanced Data Protection adds end-to-end encryption where available, with sharing exceptions.
Manual and automatic library backup	✓	✓	🕒	Findmmm offers manual and scheduled backups of its library data to Files, with restore independent of a full phone restore. Original photos and videos remain in Apple Photos and need separate protection. Apple offers device backups and iCloud Photos sync; synced photos are not included in daily iCloud Backup.
Files outside the Photos library	✓	✓	✗	Findmmm indexes selected iCloud Drive folders without importing into Photos. The plan extends its source model to removable drives and Mac folders.
Sync across iPhone iPad and Mac	✗	✓	✓	Photos syncs through iCloud. Findmmm currently keeps its information per device, with backups. Cross-device sync is planned.

Privacy references: findmmm.com/privacy/; apple.com/legal/privacy/data/en/photos/; support.apple.com/en-ie/122033; support.apple.com/en-us/102651. Reviewed 26 October 2026.

Privacy scope: Findmmm's policy allows photo GPS coordinates to be sent to Apple when users choose Apple location services. Subscription services, support submissions and website analytics are separate from photo-library analysis. These comparisons describe published policies, not a security audit.

Apple compatibility source: <https://support.apple.com/en-us/121115> • Checked 26 October 2026.

*** Apple Intelligence requirements.** The marked iOS Photos features require iPhone 15 Pro or 15 Pro Max, any iPhone 16 model or later, iPhone Air, or iPhone Duo. They do not work on iPhone 15, iPhone 15 Plus or earlier unsupported models, even with updated iOS. Supported software, language and region are also required. Standard Photos editing and automatic Memories do not require Apple Intelligence. Findmmm's Describe does not depend on Apple Intelligence.



Support and Everyday Features

Feature	Findmmm Today V3.21	Findmmm Next Release V3.30 (mid-November)	iOS Photos	Differences
Direct email support	✓	✓	✗	- Email support@findmmm.com directly for a response from the Findmmm team about using the app or resolving a problem. - Apple routes Photos support through its support website, app, chat and phone; its published contact page does not list a dedicated Photos support email.
WhatsApp live chat support	✓	✓	✗	- Contact Findmmm through the WhatsApp chat link on its website for direct help with the app. - Apple provides live support through its own chat and phone channels, rather than a published WhatsApp support channel.
Online help and extensive FAQ	✓	✓	✓	Findmmm offers an extensive FAQ on its website, accessible from within the app, covering ways to find and organize memories. Apple provides an online Photos user guide and support articles.
Video and Live Photo playback	🕒	✓	✓	Findmmm plays videos and slideshows today. Live Photo motion, Picture in Picture, looping and slideshow video export are planned. Photos supports these playback features.
Save a video frame as a photo	✗	✓	✓	Photos supports saving a video frame as a photo. Findmmm plans to export a frame or save it to Photos.
Photo and video editing	✗	🕒	✓	Photos supports photo and video editing. Clean Up, Extend and Spatial Reframing require Apple Intelligence*. Findmmm edits dates and locations today; rotate, crop and trim are planned.
Sharing and shared libraries	🕒	🕒	✓	Both share individual items. Photos also supports Shared Albums and Shared Library. Findmmm does not have a shared-album feature planned.
Free ongoing use	✗	✗	✓	Photos is included with the device; extra iCloud storage costs apply. Findmmm offers a one-month trial, then \$1.99/month or \$19.99/year. Prices vary by country.

Where Findmmm adds the most value. Combined search and Map filters, a choice of wheels or sliders, flexible Tags, Smart Folders on iPhone, missing-location suggestions and access to files beyond Photos. Similar Shots adds cleanup of look-alike photos when 3.2.1 is released. On This Day and SPIN! add enjoyable ways to rediscover memories. The roadmap broadens video search and closes several gaps; Photos includes automatic Memories, editing and shared libraries, and is included with the device.

Basis: Findmmm-vs-iOS-Photos-Comparison.docx, “Feature by feature” and roadmap notes. “Today” includes 3.2.0 live and 3.2.1 in review. Video-frame analysis and iCloud Drive indexing are reported in the source but flagged there for app verification. Apple Intelligence availability depends on device and other requirements. Statuses summarize the supplied comparison; they are not a new product test.

Additional Apple references: Custom keywords — support.apple.com/guide/iphone/add-keywords-hq2498vl3iq1/ios. Backup and iCloud Photos — support.apple.com/en-us/108770. Checked 26 October 2026.

Support references: findmmm.com/support/; support.apple.com/contact. Support channels are distinct from guaranteed response times or round-the-clock availability.